



Bharti Airtel Foundation Institutes Multi-Year Scholarship for PGP YL Students at ISB

Hyderabad/Mohali, November 6, 2025: The Indian School of Business (ISB) is pleased to announce the establishment of the Bharti Airtel Scholarship, a multi-year commitment by the Bharti Airtel Foundation to support students of the Post Graduate Programme in Management for Young Leaders (PGP YL).

Under this initiative, five students – who will be known as *Bharti Scholars* - from each PGP YL cohort will receive full or partial waivers of tuition, accommodation, and meal expenses through a structured need-cum-merit based scholarship. The scholarship programme reflects the Foundation's commitment to expanding access to quality higher education and empowering deserving talent from diverse backgrounds.

The MoU was exchanged in the presence of Mr. Rakesh Bharti Mittal, Co-Chairman, Bharti Airtel Foundation and Vice Chairman, Bharti Enterprises; Professor Madan Pillutla, Dean, Indian School of Business; and Mr. DNV Kumara Guru, Senior Director – Advancement, Alumni Engagement and External Relations, ISB.

Mr. Rakesh Bharti Mittal, Co-Chairman, Bharti Airtel Foundation, said, *“Education is the cornerstone of progress and empowerment. Bharti’s longstanding association with the Indian School of Business makes them a natural partner as we expand the scope of our higher education scholarships. Through the Bharti Airtel Scholarship, we take pride in supporting exceptional minds, our ‘Bharti Scholars’, who will become the leaders and changemakers of tomorrow. When talent meets opportunity, extraordinary things happen.”*

Professor Madan Pillutla, Dean, ISB, said, *“We are deeply grateful to the Bharti Airtel Foundation for their vision and generosity in offering scholarships that will help open doors for deserving PGP YL students to benefit from ISB’s transformative education and leadership ecosystem. This partnership marks a significant step in our shared commitment to fostering inclusive excellence and nurturing the next generation of leaders for India and beyond.”*

Through various initiatives, the Foundation has supported over 2,000 scholars (44% of them girls) since its inception, creating quality higher education opportunities for children from underserved communities.

The Bharti Airtel Scholarship reaffirms ISB's commitment to broadening its scholarships programme and ensuring that merit and potential, not financial constraints, determine access to its world-class management education.

About Bharti Airtel Foundation:

Bharti Airtel Foundation was established in 2000 as the philanthropic arm of Bharti Enterprises. The Foundation works in the space of holistic, quality education in rural India, with a special focus on the girl child, and also supports higher education programs in partnership with premier institutions. Since 2006, the flagship **Satya Bharti School Program** has been providing quality education to thousands of underprivileged children across 155 schools in rural India, spanning four states. Currently, over 36,000 children are enrolled in Satya Bharti Schools, of which 51% are girls. The impact of quality education has been further extended through the **Quality Support Program (QSP)**, which has transferred the learnings and best practices of the Satya Bharti School Program to over 4.2 lakh students in approximately 1,100 partner government schools across 12 States/UTs since 2013. The Foundation's digital platform, **TheTeacherApp**, one of the country's most innovative technology solutions for educators, has over 1.6 lakh registered users. Through various **scholarship programs**, the Foundation has supported over 2,000 scholars (44% of them girls) since its inception, creating quality higher education opportunities for children from underserved communities. Since its inception, Bharti Airtel Foundation has positively impacted over **3.7 million+ children and 70 million+ individuals** through its various programs. For more information, please visit: <https://bhartifoundation.org/>

About Indian School of Business:

The Indian School of Business (ISB) is India's highest-ranked business school and features in the top league of several global business school rankings. A vibrant pool of research-oriented resident faculty, robust academic partnerships, a thriving alumni network, the backing of an influential board, and the guidance of the industry's thought leadership have enabled ISB to fast emerge and consolidate itself as a premier global business school that grooms future leaders for India and the world. For more information, please visit: <https://www.isb.edu/>